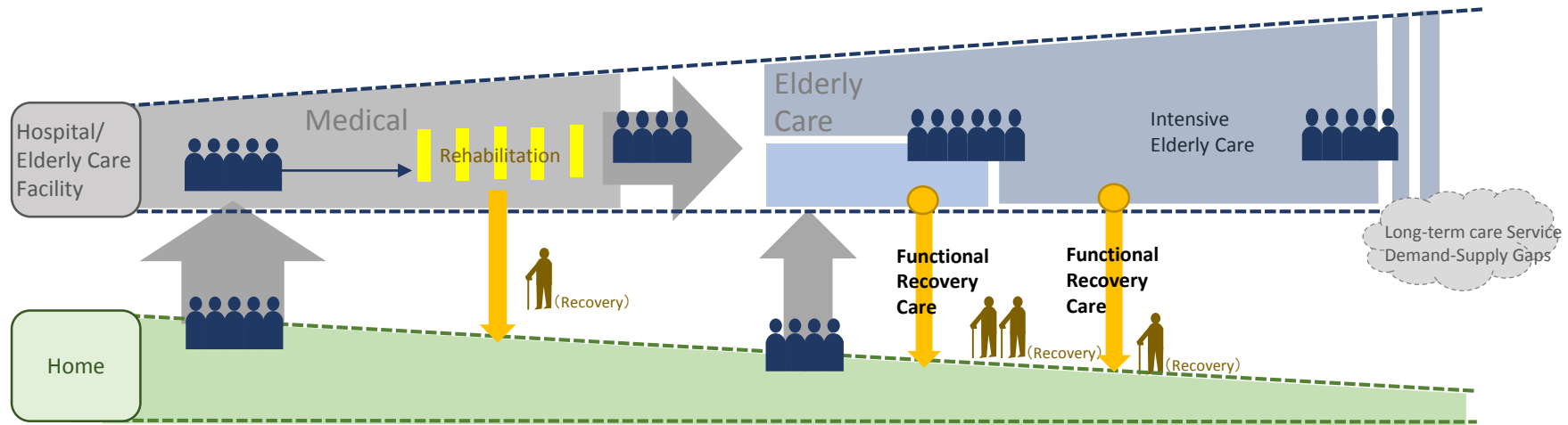


# Asia Health and Wellbeing Initiative

Office of Healthcare Policy, Cabinet Secretariat,  
Government of Japan

# Desirable Direction regarding Medical & Elderly Care in Japan

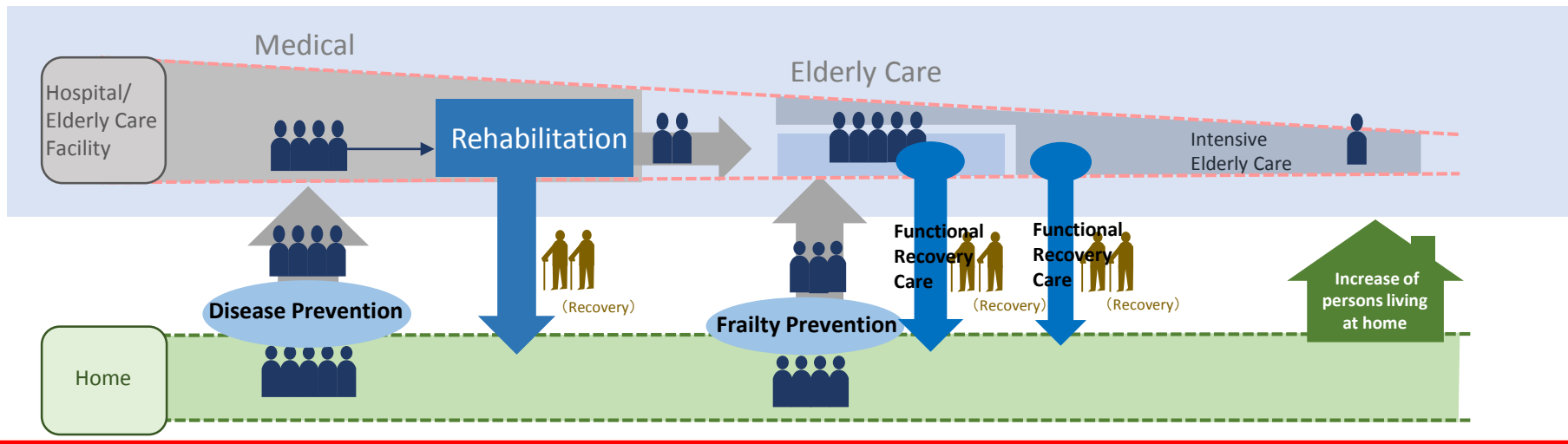
Current Situation



↓



Desirable Direction



# Technology of Rehabilitation

## Example 1

Ms.K 78years old Housewife

### Diagnosis

Cerebral infarction  
Right leg paralysis

### Purpose

“I want to run without the help of a stick. (I want to take a trip again, go to a concert.)”

Intensive rehabilitation  
Once / month (7days)



After 2 months, she can run without the help of a stick



## Example 2

Mr.F 43years old Manager of Design & Construction company

### Diagnosis

Cerebral infarction  
Aphasia, Dysmnnesia

### Purpose

“I want to indulge in some negotiations for my business. “

Intensive rehabilitation  
Once / month



Improvement of short-term memory and confusion during conversations



# Technology of Functional Recovery Care for Elder People

## Example 1



### Diagnosis:

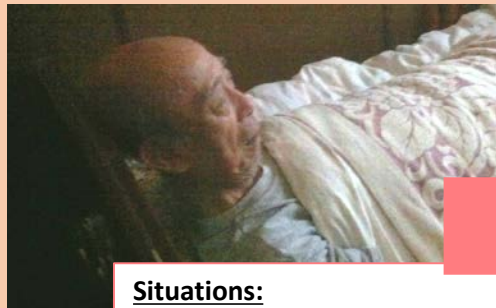
- ✓ Hemiparesis
- ✓ Impossible to intentionally communicate
- ✓ Tube feeding (PEG)
- ✓ Requiring complete assistance (Bedridden, use of diapers)



She has recovered and become able to eat what she wants!

6 months after

## Example 2



### Situations:

- ✓ Diagnosed with Alzheimer-type dementia
- ✓ Unsteady walking
- ✓ Bedridden except for diet
- ✓ Urinary incontinence
- ✓ Hallucinogenic symptom
- ✓ Negativism / Excitement

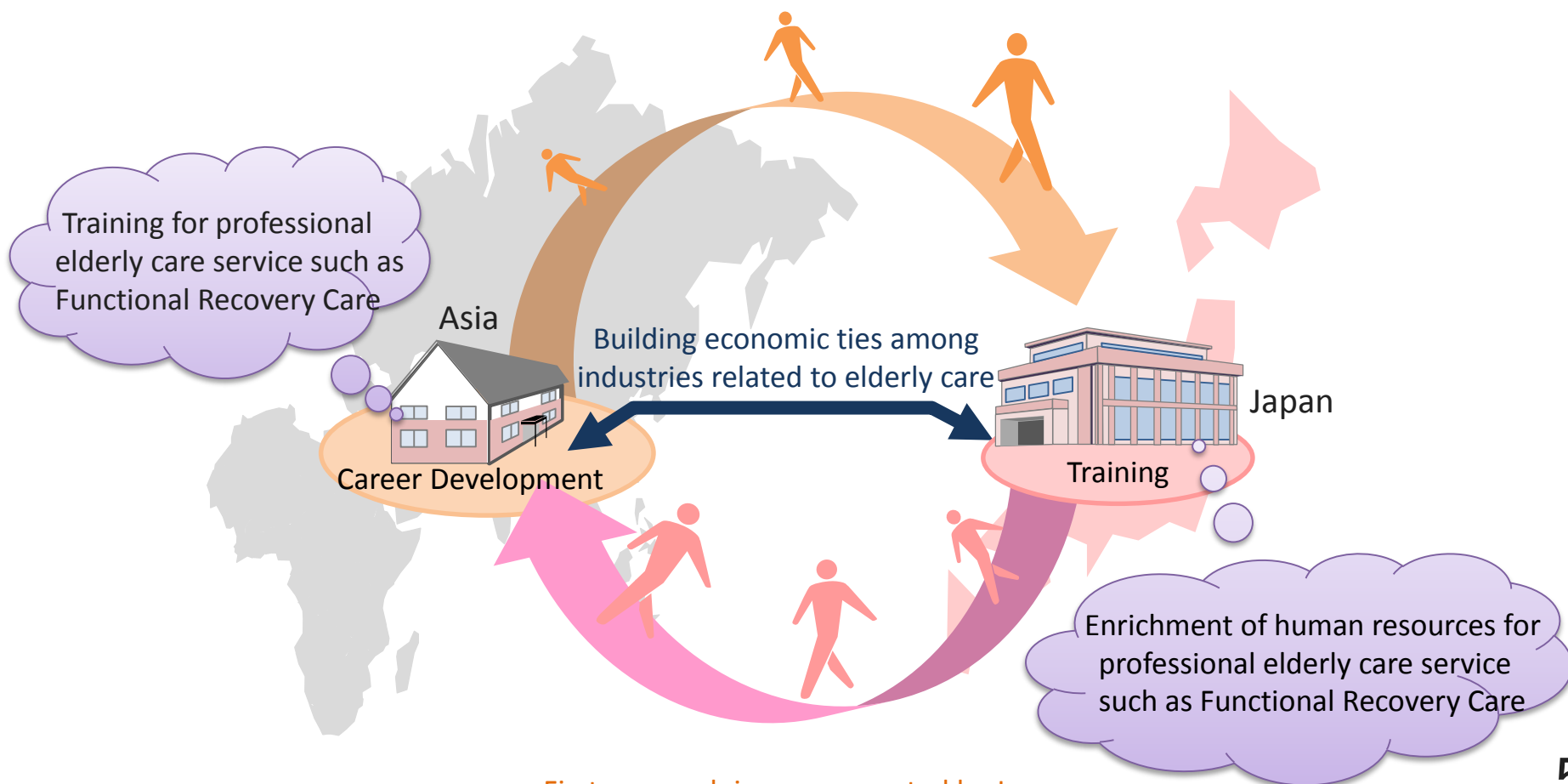


He can dance at summer festival!

He can take a walk with his wife!

## Asia Health and Wellbeing Initiative ('AHWIN')

- 'AHWIN' aims to **amass** bilateral and regional cooperation, business and projects on aging-related challenges in the Asian region.
- The goal of the initiative is to **create a vibrant and healthy society** where people can enjoy long and productive lives, and to contribute to **the economic growth**.



# First Approach Models between Viet Nam and Japan under 'AHWIN'

< Viet Nam >

< Japan >

Model route 4  
Model route 3

Model route 2

Technical intern managed by authorized organization

Model route 1

Technical intern managed by individual enterprise

Sending Organization A

Supervising Organization B

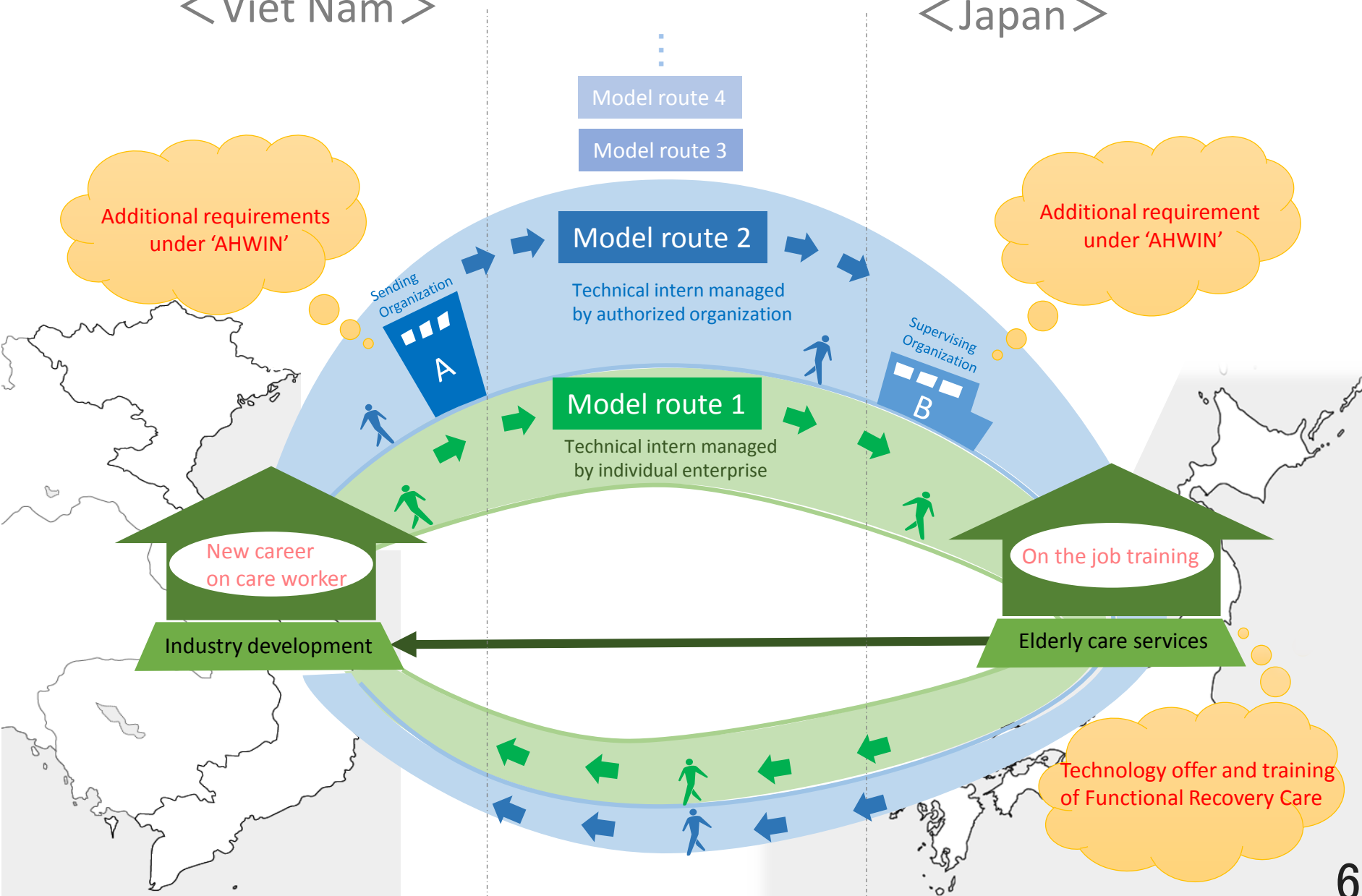
Additional requirements under 'AHWIN'

Additional requirement under 'AHWIN'

New career on care worker  
Industry development

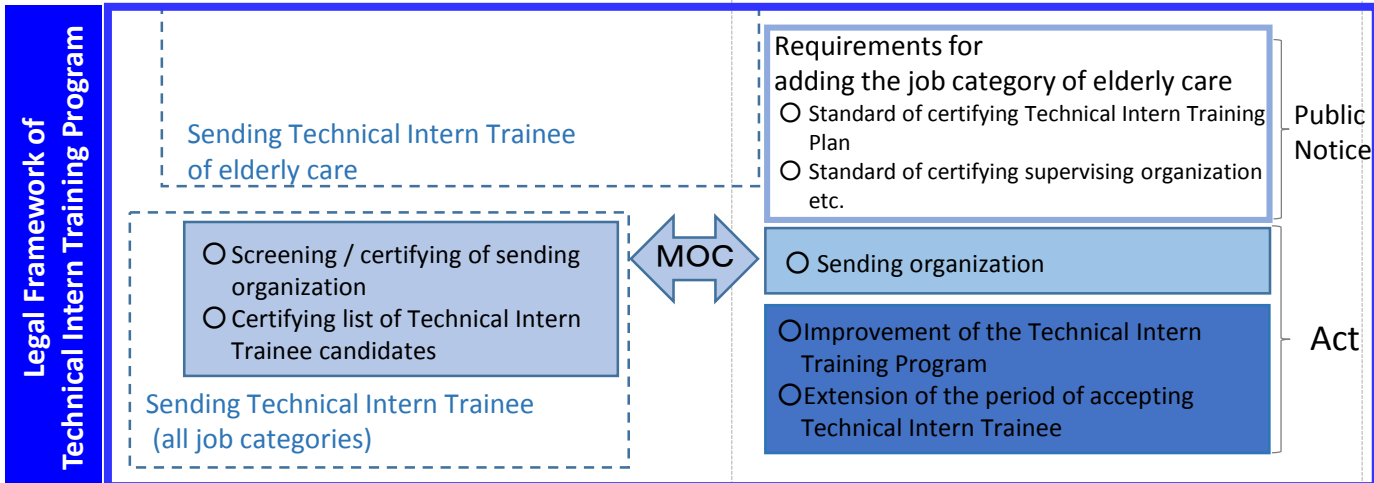
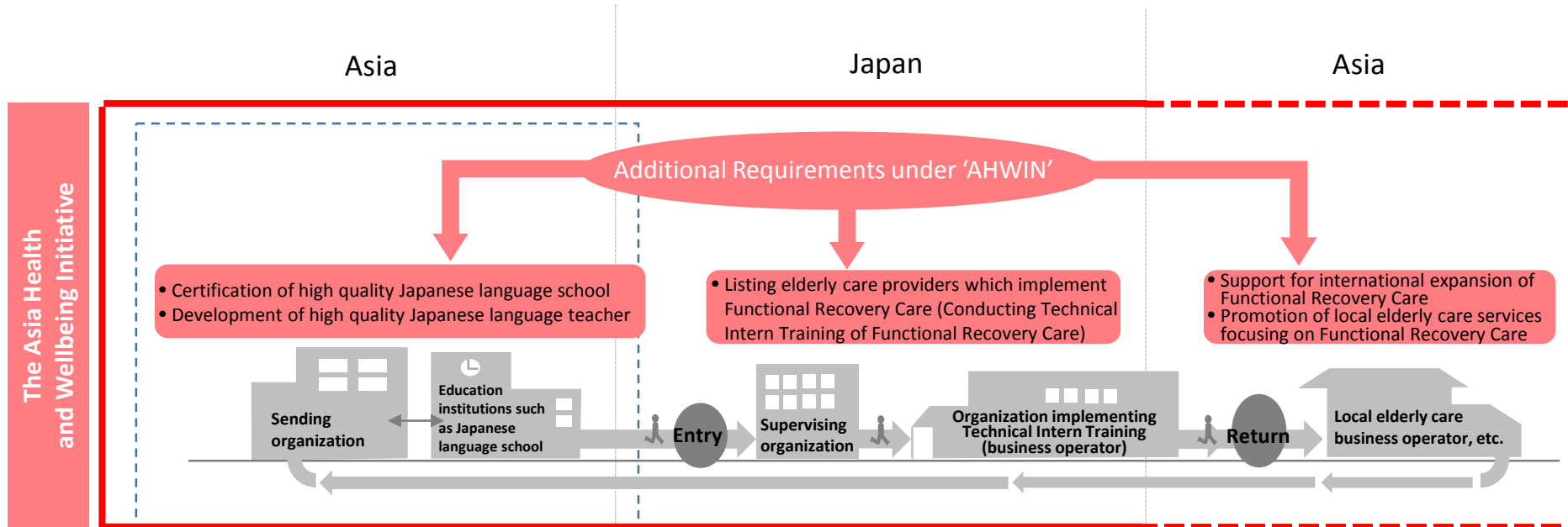
On the job training  
Elderly care services

Technology offer and training of Functional Recovery Care

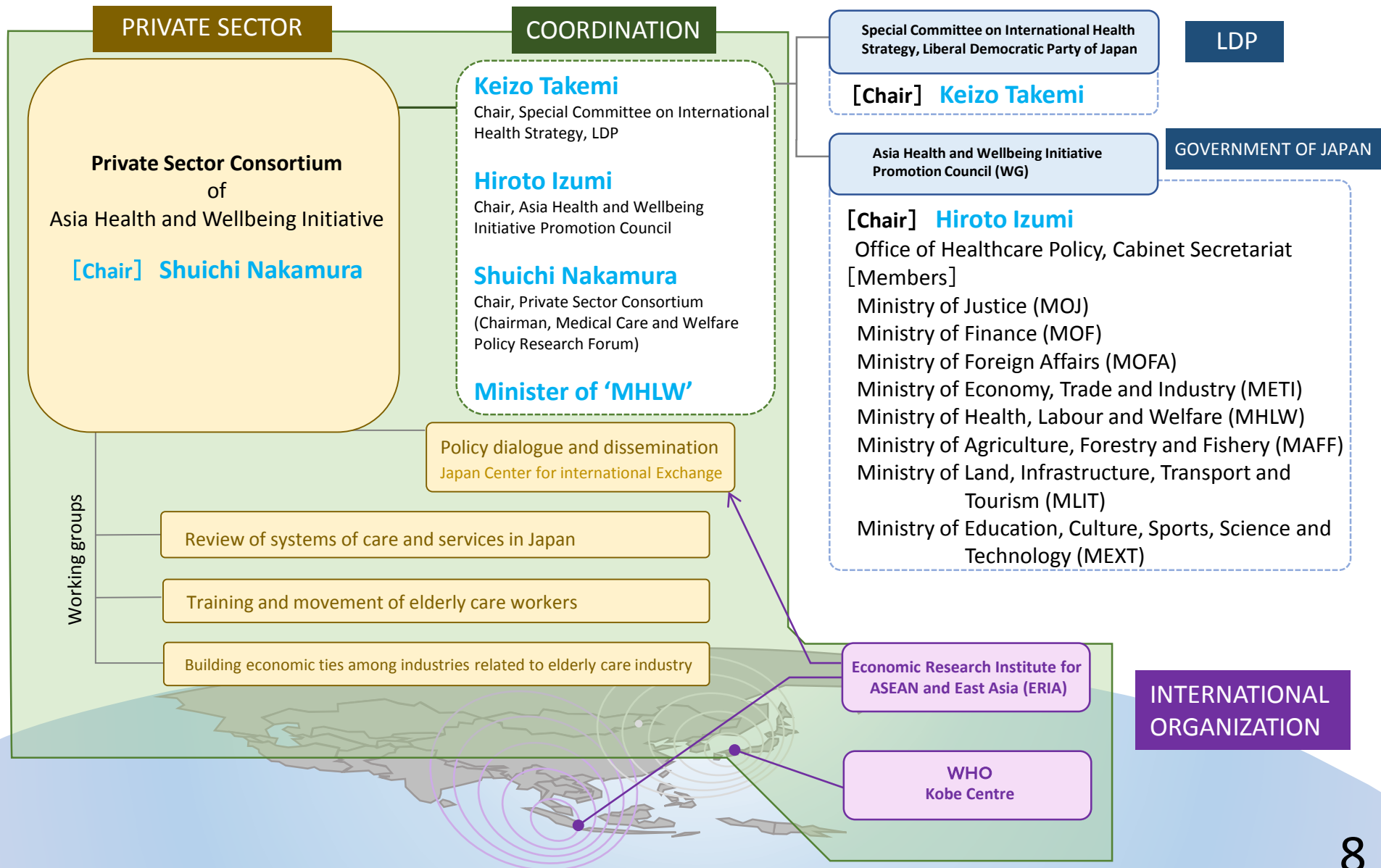




# New Technical Intern Trainee System and 'AHWIN'



# Asia Health and Wellbeing Initiative Promotion System in Japan





# Consortium of the Asia Health and Wellbeing Initiative

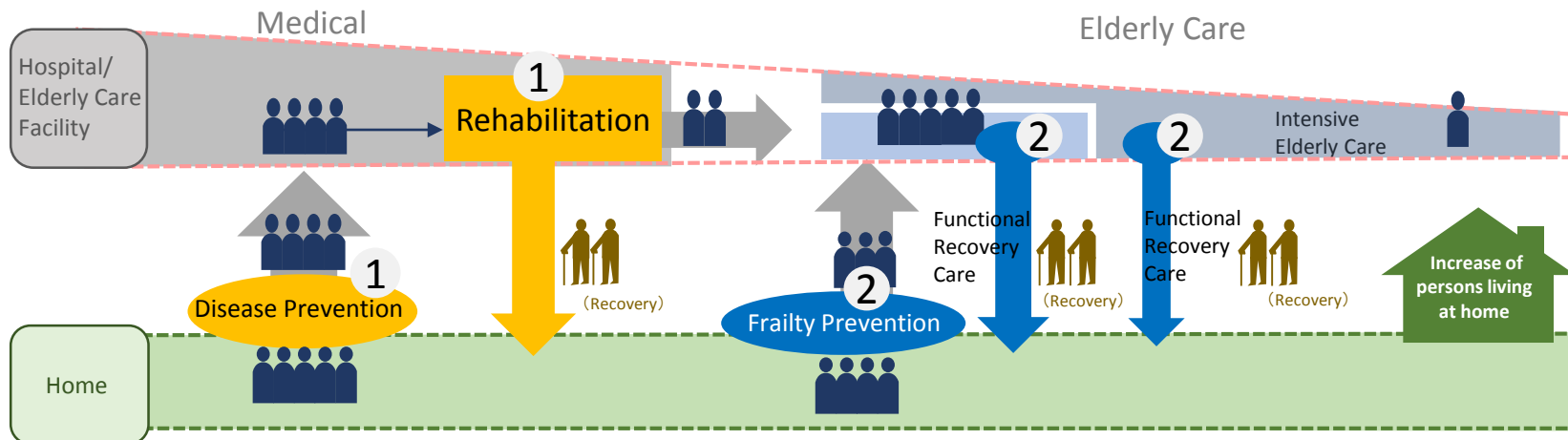
- The Platform for Public and Private Sector Cooperation -

Feb 9<sup>th</sup>, 2017

300 private companies  
20 organizations including  
ERIA, WHO, JCIE, JETRO, JICA  
( as of Aug, 2017)



# Japanese latest and most useful innovations in the area of elderly care related products and services



## 1 Disease Prevention / Rehabilitation

## 2 Frailty Prevention & Functional Recovery Care

Technology advantage

Similarity in body size or lifestyle

**Metran**  
Automatic CPAP System with Integrated Hummax Humidification

**Fuyo Group**  
AI system for collaboration in medical treatment and elderly care

**TESS**  
Leg pedaling wheel chair

**Honda**  
Walking support machine

**Silver Wood**  
Device for experience of dementia (Virtual Reality)

**Triple W**  
Toilet timing predicting wearable device

**FUJISOFT**  
Humanoid with Conversational ability

**Polaris + Morito**  
Walking support machine

**Unicharm**  
Adult Diaper / Pad for Functional Recovery Care

**OG Wellness**  
Personal care bath for Functional Recovery Care

**PARAMOUNT BED**  
Electric folding bed

## 3 Trainer of Functional Recovery Care

NEXT Sharing

Medical Care Service

FB Group

## 4 Provider of Local Medical Treatment and Welfare Cooperation Network System

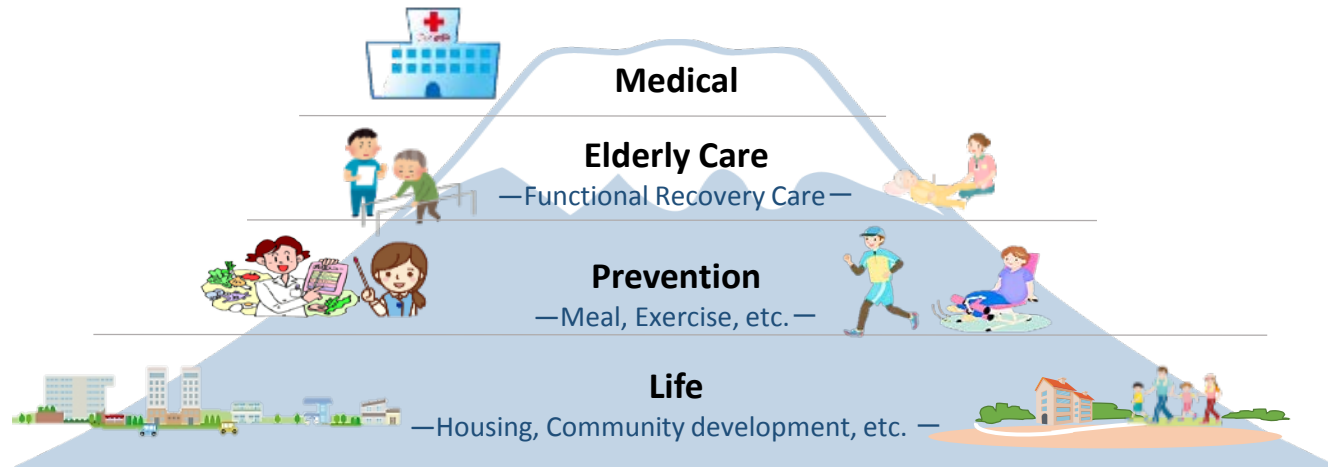
Tetsuyu Healthcare Holdings

Kameda Group + Mediva + Tokyu Land

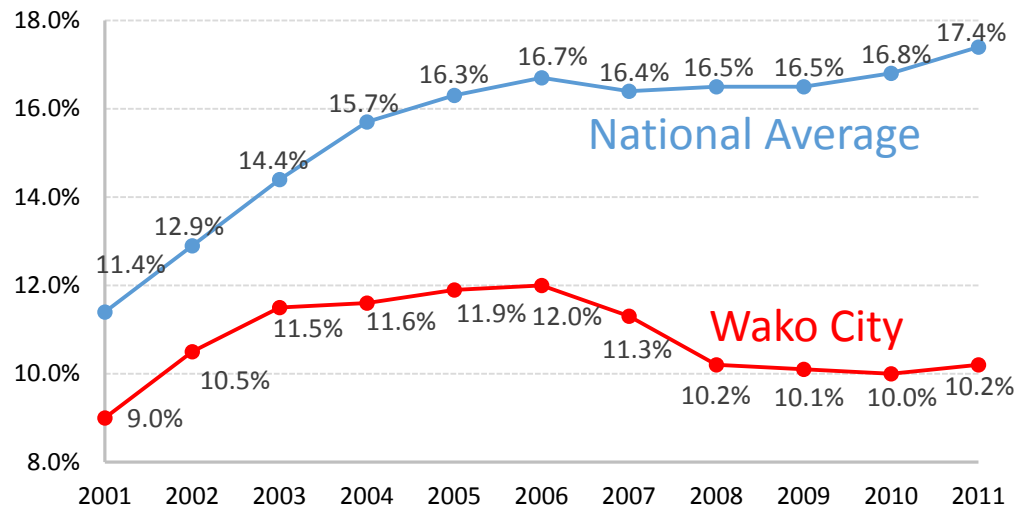
Measuring equipment for locomotive syndrome

# Integrated Approach of Services for Health and Longevity

## ➤ Layers of Various Services and Industries Contribute to Healthier Lives



## ➤ Local efforts in the healthy ageing society



The percentage of population aged 65 and over who has received elderly care in Wako city.

